



## Check Your Meta Tags

Optimize your website meta title and meta description for better conversion.



## Remove Duplicate Content

Remove duplicate page/content within pages from your website.



## Consider Search Intent

Optimize your content and find ways to get more traffic to your website.



## Optimize Your Core Web Vitals

Optimize your core web vitals to improve website speed.



## Keep Your Pages/Posts Updated

Keep your website pages updated with latest content.



## Schema Markups

Keep your website data framework structured to serve rich results.



## Make Your Website Mobile Friendly

Make sure your website is device responsive.



## Check All Internal Links

Check all your website internal links and make sure they are not broken.



## Setup Google Search Console

Verify and setup your webmaster tools that helps better optimize your site.



## Submit a Sitemap

Submit your sitemap XML file for search engine indexing.



## Check for Indexing and Crawling Errors

Fix all your crawling issues as found on search console



## Run A Offsite Link Building Program

Run a link building campaign to gain popularity for beter placement at SERPs