



Your WordPress Website Insurance...

• Protection • Optimization • Performance

What is WordPromise and Why it is important?

Thousands of websites are hacked every day. WordPress sites are easy target for attacks because of many obvious reasons like **plugin and theme vulnerabilities**, **weak passwords** and **outdated version of the framework** itself.

Most of the WordPress admins don't even realize that they're vulnerable and leave their websites without giving it the security measures and tools that it requires. Website security is a complicated subject and you don't want to go at it alone, especially if you're not quite sure how everything works. As hacks and security breaches become more of a concern for anyone running a WordPress website, it's important to have someone who can take care of your website security and maintenance.

WordPromise provides instant support so you know our team is ready to help you when you need it. Its like becoming your technical website support partner.

What is WordPromise and Why it is important?

WordPromise... as the name suggest, it's all about WordPress.

WordPromise is a subscription-based service which includes a lot of **manual review, scanning and fixing**.

WordPromise uses many **industry leading licensed plugins** to achieve such tasks and provide a comprehensive report.

Nothing provides peace of mind like having a WordPress expert validate your website security. One of our expert security analysts will perform a **90-point inspection checklist** that covers all aspects of running a secure WordPress site which includes **security, performance, regular troubleshooting** and **analytics**. And the list is increasing every passing day.

Our monthly report shall include detailed explanation of our fixes and recommendations for items that needs your attention.

WordPromise Security and Maintenance Plan Features:

Some of the main security features WordPromise assures you...

1

Scheduled Backups

Your website backups are scheduled and saved on our secure storage. We can either save them on your server or any chosen cloud. In case a restoration is required, a backup will always be available to get restored.

2

Daily Malware Scan

Your website is automatically scanned daily for **known and new malware, malicious code and potential backdoors**. If the scans find any compromised file, our team will repair immediately.

We use **Sucuri SiteCheck** to power the **WordPress malware scan** and uses a 10-point site check to scan your site for known malware, blacklist status, website errors and out-of-date software. We configure the system so that we receive a notification email if a problem is found and we can act immediately.

Reports: You will receive a detailed report every month with all the activities and items performed during the audit.

3

Force Secure Passwords

We set which level of users on your site (admins, editors, users, etc.) need to have strong passwords. Strong password enforcement is one of the best ways to lock down WordPress. We usually define a password expiry as well after discussing with you.

4

Passwordless Logins

We setup a way to verify a user's identity without actually requiring a password to login. Passwordless login is both safe and simple, increasing the likelihood that the average person will secure their account. This system will send you an email with a "magic link," or a link that will log you into WordPress with a click of a button.

5

WordPress Two-Factor Authentication

Users will be required to enter both a password AND a secondary code sent to a mobile device such as a smartphone or tablet or email ids. Both the password and the code are required to successfully log in to a user account. Two-factor authentication adds an extra layer of WordPress security to verify it's actually you logging in and not someone who gained access (or even guessed) your password.

WordPromise Security and Maintenance Plan Features:

6

Brute Force Protection

We protect your site against attackers that try to randomly guess login details to your site. If one had unlimited time and wanted to try an unlimited number of password combinations to get into your site they eventually would, right? This feature will ban the host user from attempting to login again after the specified bad login threshold has been reached.

7

Real-Time Monitoring

We monitor websites for various hack attempts in real-time, meaning we can respond to any security issues immediately and **tighten security** as needed based on the individual threat level.

8

Database Protection

Our team **secures your database from SQL injection attacks**, which add unwelcome content through the DB. This is a common website attack that we simply won't tolerate. We also make sure the default prefix or default admin ID are changed.

9

Help with SSL Certificate

We'll support the installation of an SSL certificate. Your URL will start with https, **all the data on your site will be encrypted** and your visitors will feel secure.

10

Implementing a firewall

We setup the effective blocking options to keep suspicious traffic away from your site. This includes banning the bad hosts, setting up away mode so that there is no access to admin panel in non-business hours.

11

404 Page Detection

404 detection assumes that a user who hits a lot of 404 errors in a short period of time is scanning for something (presumably a vulnerability) and locks them out accordingly.

12

File Change Detection

If someone manages to get into your site, they'll probably add, remove or change a file. We setup alerts showing recent file changes so we know if the website files are compromised. We setup this detection so that we act immediately in case of a hack attempt.

13

WordPress Core Inspection

We perform/implement various core level security checks like making sure there is no publicly available logs, no public PHPinfo files, filtration of suspicious Query Strings in the URL, Non-English Characters and Long URL Strings.

WordPromise Security and Maintenance Plan Features:

14

Protecting System Files & Permissions

We prevent public access to system files as these files can give away important information on your site. Infact literally lock some of the main files even from writing access by various programs. We also prevent users from seeing a list of files in a directory when no index file is present.

15

IP Address or Host Banning

We will add **smart network blocking** to prevent traffic from specific locations. If someone tries to access your dashboard or files more than once, we'll lock out their IP address.

16

Comment Spam Filtering

We'll clean out junk comments on a daily basis and **keep your website and dashboard uncluttered**. It also optimizes your database for speed and SEO.

Reports: You will receive a detailed report every month with all the activities and items performed during the audit. This includes any failed item which require your attention and a follow up.

17

Plugins and Themes Scan

We make sure that only utilized themes and plugins are installed. We make sure they are updated & actively maintained. This includes the inspection that No high-risk theme functions installed.

18

Trusted Devices with Session Hijacking Protection

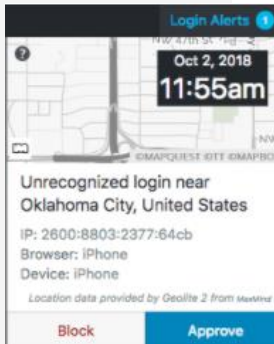
We will add security measures for unknown devices, along with Session Hijacking protection, to lock down your WordPress website and protect it from compromises to user logins.

19

User Security Check

We shall setup a system to assess the security of all your WordPress user accounts at one time and take action on them if needed. User-level security is absolutely essential for protecting your WordPress sites.

Technical Inspection: We shall inspect the complete configuration of your hosting and database server to make sure there are no setting conflicts or unnecessary modules running at your server. For example: We shall check if the PHP settings are in place properly to run the WordPress core successfully.



WordPromise Website Performance Plan Features:

1

Image Optimization

When you upload images to your site, we will automatically optimize and compress them for you. We detect unnecessarily large oversized images on your website to reduce their size and decrease load times that includes the original uploads and the various sizes created by WordPress System. We do it via our Bulk Optimizer.

Our system will also check which PNG files can be converted to JPG for fast loading and convert them. We ignore the PNG files with transparent properties.

2

Lazyload

We setup the LazyLoad on your website so that images are loaded only as your visitor scrolls down the page, improving the load time of the page. YouTube, Facebook, Yahoo and other major websites are using this technique. Now yours can too.

Reports: You will receive a detailed report every month with all the activities and items performed during the audit. This includes any failed item which require your attention and a follow up.

3

Cache Management:

Caching creates an ultra-fast load time, essential for improving Search Engine Optimization and increasing conversions. We activate page caching on your website and preload all the URLs in your XML Sitemap to ensure that your site's cache is always warm. We speed up your site for mobile visitors by various methods.

To optimize the rendering of web browsers and save bandwidth, we facilitate the work of the browser (gzip compression, expires headers, etags).

With browser caching, static contents (JS, CSS, images) are stored in the browser. When a visitor goes to another page on your website, your static content does not need to be loaded again. We will host your Google scripts locally on your server to help satisfy the Page Speed recommendation for Leverage browser caching.

4

Minification

We reduce the weight of your HTML, JavaScript and CSS files through minification. Lighter files means faster load time! Minifying HTML, CSS and JS, removes whitespace and comments to reduce the size.

WordPromise Website Performance Plan Features:

- 5 Combine CSS & JavaScript files**
We combine JavaScript and CSS files of your website's internal, 3rd party and inline JS reducing HTTP requests.
- 6 Google Fonts Optimization**
We optimize fonts used on the website (thanks to Google Fonts Optimization) to lessen HTTP requests for a faster website.
- 7 Database Optimization**
We clean up your database to remove bloat and reduce its size, boosting your site's performance. We also schedule regular clean-ups to keep things running smoothly.
- 8 Remove Query Strings from Static Resources**
We improve your GT Metrix grade by removing query strings from CSS/JS files. Cache busting is retained by encoding the version number into the URL.
- 9 Defer JS Loading**
We ensure that the JavaScript files are loaded after the end of the rendering of the page. Thus, the loading time of your website will be reduced.
- 10 CDN**
We recommend and assist you to use a CDN (Content Delivery Network) to speed up your website. Some of the hosting providers already provide this facility. We shall help you figure out what and how to perform this activity.

WordPromise shall provide a detailed report every month your performance at **Google PageSpeed, GT Metrix and Pingdom etc.**

PageSpeed focus on the front-end performance of your website – including elements that are largely in your control, like images, files & general site structure. These scores tells you how well your front-end is optimized for loading time. We perform lossless image optimization throughout the website, manage your website cache, Minifying scripts and styles, File optimization and perform various compression techniques to improve page speed.

Why You should associate with WordPromise as Reseller

You can **partner** with WordPromise for their clients so that they don't have to deal with hassles of maintaining website security and other maintenance work **for their clients**. You will only need to sell our plans, and we shall handle the rest. Either you create an email address for our help desk or you can directly introduce WordPromise to your client as your extended arm, we shall handle your client with all the professionalism that you are looking for.

All items will be performed as if they're coming from your team. So, you offer this as your service, and we take care of website speed, security, maintenance and **white-labelled monthly reporting** (with your company logo). Your clients pay you and you pay us. That way you maintain control over your clients, and we work directly with your team.

Features

Reseller Dashboard Access

As a reseller, you will get access to our secure **internal reporting system** where you can manage all your accounts, download or email audit reports to your client. Using this application, you will be able to see audits in progress, next due dates and other information regarding the **maintenance activities**.

You would be able to **send notification** to your client's website via WordPromise dashboard. Your client will also get email notification.

Proposal Builder

Using our reseller application, you would be able to send WordPromise Security and Maintenance proposals (**with your branding**) to your clients with couple of clicks. You would be able to manage, send or download proposals. Your clients would be able to approve the proposals or ask you questions in real time conversations. Once proposal is approved, you can shift the prospective users to main project list and get them started.

Features

Access to Premium Plugins

When you sell our plan, your clients will get access to premium plugins like **iThemes Security Pro (a \$297 value)**, **WP Rocket (a \$199 value)** and **WP Smush Pro (a \$600 value)** and more. We shall use them on your client's website as and when required, so they don't have to spend additional money buying license to such plugins.

WordPromise Plugin

WordPromise shall install its **WordPress Plugin** to the end user website so that they can download all their completed audit **reports** right on their website admin dashboard. Website owners would be able to get feeds from the WordPromise system such as **tips, notifications, in-progress audit status** in real time, **project status** etc. This way, your clients are updated all the time even if you forget to forward them reports or updates from your reseller panel.

Armed with knowledge and strategies, you can greatly minimize your vulnerability to hacks and keep your WordPress site safe, fast and secure.

